



pattern

**MAKING DISCIPLES.
FORMING CHURCHES.
SPARKING MOVEMENTS.**

"With this app, I knew I could
guide our home church."
—local believer

"I finally feel safe having a
Christian app on my phone."
—believer in a hostile country

"Our family gathered today,
and the app was so easy to
use and understand."
—new believer in a hostile country

The story of the Pattern Platform begins with a simple act of obedience. When we sensed God calling us to share the good news of Jesus and make disciples among an Islamic people group in Eurasia, we said yes. The country's government is hostile to the gospel—and it severely restricts access to outsiders—so we moved to a nearby nation to

The Pattern Story

get started. The deeper we got into our task, the more we realized Jesus was already at work among them. The good news was spreading rapidly, thousands and thousands were coming to faith in Christ, and believers were gathering in homes across the country and growing as disciples.

You are likely praying for the same story to take root in the people groups God has placed you among. You want to see individuals, families, and communities come to faith in Jesus, gather together in small groups, learn what it means to be His disciples—and then share with others in the same way.

As we prayed and developed strategies to help catalyze more gospel proclamation, disciple making, and church planting among our unreached people group, we landed on the idea of a mobile phone app.

An app could contain a simple, easy-to-follow pattern so that anyone—even new believers—could facilitate their own small-group gatherings. The app could include Scripture passages, discussion questions, and even simple prayers. And we could make the app difficult for hostile governments to discover. Every follower of Jesus would have the confidence to share the good news with others.

After starting to develop the app for our specific people group, we quickly realized we needed to make it possible for others to create a

custom discipleship app for their work as well. Just like the good news of Jesus, this type of resource should be shared!

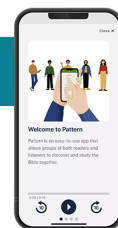
And this is how the Pattern Platform was born. We created an entire digital platform to help you overcome the obstacles of expense and complexity. Gospel workers around the world now have access to a tool that empowers all believers with simple principles that we think will match your vision of making even more disciples.

This goal of disciples making disciples—and churches forming church-

es—was in our minds from the beginning. We did not want to simply create a stock app where you would translate our content. Instead, we began with the core belief that every group is best served when an app is customized to their unique language and culture.

How can the Pattern Platform help you create a secure discipleship app that is under the full control of local leaders, missionaries, and churches? How can we help you realize the vision of making disciples, forming churches, and sparking movements?

Read on to learn how some users are deploying custom Pattern apps in the lands of their calling.



BY THE NUMBERS

Since our start in 2021...

27



Apps Launched
or in Progress

17



Countries

20



Languages

We recently received the following testimony from a gospel worker who serves among an unreached people group—and who uses a custom Pattern app to teach others how to be disciples of Jesus. Because

The First Thing

of government restrictions, this missionary lives outside the country

her people group calls home. Despite this geographic limitation, she can continue to help these new believers grow and make even more disciples. Here is her story:

Three messages arrive on my phone in rapid succession.

First: a picture. I see an image of my friend baptizing a new believer from a restricted country.

Next: a message. My friend writes, “What is the first thing after baptism??? The Pattern app!!!”

Finally: a video. My friend sits at a table with this new disciple of Jesus, demonstrating the Pattern app in her own language.

As I watch, I realize that just as I shared the Pattern app with my friend and taught her how to use it, she has now passed it along to the new believer. Sharing this tool is so simple and secure. I was able to give it to my friend, phone to phone, under the radar of the hostile government, and now she has done the same.

I can hear the audio guide playing on the app, and I’m touched to see understanding spread across the face of this new believer. She now has access to discovery Bible studies and simple patterns that will empower her to grow as a follower of Jesus—and to share with others all that she is learning.

Without training or experience, this new believer from a restricted country is being given permission and confidence to become a disciple maker and church planter.



Julie and Tom are church planters in a nation in Eurasia where gospel proclamation is restricted by law. They have been leading a house church with two local Christian couples who desire to see disciples and home churches multiply across their land.

When this young church gathers, Tom and Julie lead the meetings using an app created on the Pattern Platform. Following the guide on the app, they ask questions, discuss Scripture, respond in obedience to what they’re reading or hearing, and make commitments to share with others the truth they’ve learned.

When this couple introduced the Pattern app to their home church, they shared it phone to phone with everyone in attendance. As Julie led their gathering, the others could see and follow along on their own phones.

The very next day, one of the local ladies from

the group, Sabah, was visiting a different house church. This group’s meetings typically featured chit-chat and debate about small things without much spiritual depth.

As Sabah saw the discussion heading in the familiar direction, she remembered the previous evening, when Julie had led the gathering using the new app. She pulled out her phone and said, “I have an idea!”

She then used the prompts on the app to start asking questions: “What are you thankful for this week? What is causing you stress?” As Sabah led this discussion and the group engaged with each other and the Bible in a deep way, they sensed the presence of the Holy Spirit. Many wept as they shared from the heart and prayed for one another. Sabah led the entire evening with just the app on her phone.

Sabah was so excited that she immediately told Tom and Julie what had happened: “With this app, I knew I could guide our home church—just like Julie!”

Just Like Julie



The Pattern Platform recently helped resource and release a disciple maker to widen her reach—in a very surprising set of circumstances.

A group of believers was visiting a restricted-access nation that shares a border with its own country. Despite the ever-watchful eyes of

Parvin in the Park

an unwelcoming government, these followers of Jesus were determined to share the gospel with whomever the Holy Spirit directed them to.

As they entered a park, the believers saw a woman and her young daughter and sensed the Spirit's leading to approach them. They learned that the woman's name was Parvin, and they began to tell her about the good news of Jesus. Soon, however, she stopped them with stunning news: "I am a believer!" And not only was Parvin already following Jesus, she was leading five house churches that she herself had planted. She was filled with joy, but she also revealed that she was exhausted and lacked the resources to lead her churches well.

Using an app created on the Pattern Platform, the believers from the neighboring land encouraged this faithful woman and her daughter by modeling the simple format for a church gathering—all in Parvin's language. Together, they experienced God's presence. They listened to one another, prayed for one another, and discovered more about what it means to follow Jesus.

During this encounter, a light bulb turned on for Parvin. She realized that this resource—a discipleship app that can be shared securely phone to phone—equipped her to empower and release the believers she was discipling in her house churches. She didn't even have to be present in order for them to continue to follow Jesus, grow into maturity, and make more disciples who would multiply into more churches.

The Pattern app expanded Parvin's reach—even in her restricted country.



We believe these stories are just the beginning. As Pattern apps continue to be launched around the world, we will hear more reports of disciples making disciples, churches forming churches, and movements sparking movements.

How can we partner with you to see this vision become a reality in the people groups you work among?

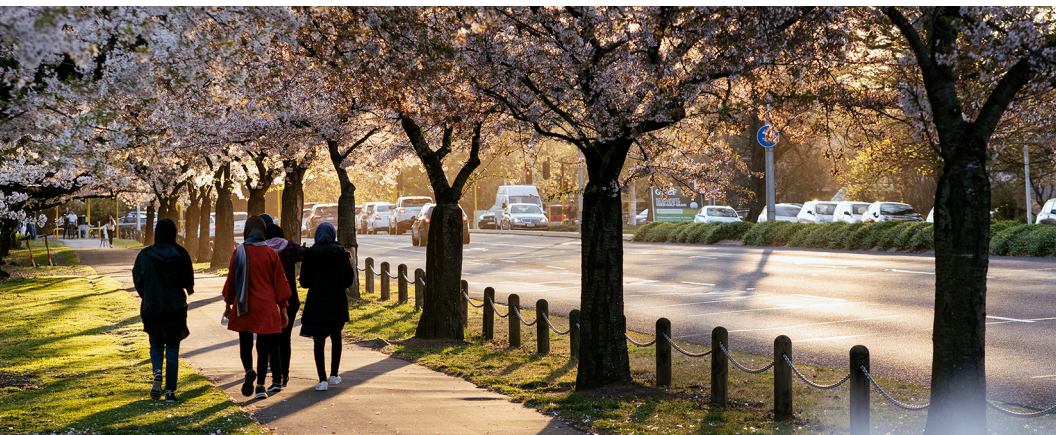
Pattern's Content Creator enables frontline church planters to customize their own apps for their specific languages, contexts, and needs. These apps can then be shared with any smartphone user in a safe and secure manner, empowering regular believers (even oral learners) to become disciple makers and catalysts for church-planting movements.

The Pattern Platform was born from the belief that sharing the gospel and making disciples to the ends of the earth is not limited to a select few, but is the responsibility of every believer.

Pattern users—no matter how new to the faith—can lead simple gatherings, guide simple studies, and share the truth of Scripture endlessly and easily, all under the radar of governments opposed to its message.

For more information about the Pattern Platform, or to start a conversation about creating and launching your own Pattern app, visit patternplatform.app/intro.

Your Pattern Story



“Wow! That app is great! Our family gathered today, and the app was so easy to use and understand!”

—new believer in a restricted country

“There is an Ossetian family I just visited with this past week, and they started using the app as a part of their family Scripture study. Even their youngest daughter can lead the family.”

—missionary in Russia

“We already have 2,000 home groups, and we have a vision to reach 12,000 in the next two years. I have wondered, ‘What is our missing puzzle piece?’ I believe the three new Pattern apps we are building in our languages are the answer. This will help us!”

—church leader from South Asia

“Even some of the most remote villages in our country have access to 3G and smartphones. Ten years ago, we would have never attempted something like this. Now is the time to use this available technology to the Kingdom’s advantage.”

—missionary in Northern Asia

“Can I create an app for children?”

—11-year-old church planter in a restricted country

patternplatform.app/intro